



SCHOLARSHIP REGULATION

Fondazione Italiana Accenture, Fondazione Opes-Lcef and CGM Consorzio Nazionale della Cooperazione Sociale Gino Mattarelli s.c.s. (CGM from now on) through the **“SEOC Challenge 2023 - Phase 2”** initiative, offers the opportunity for international cooperation operators, young social entrepreneurs and social innovators, graduates, and undergraduates with an interest in the social economy and impact investing to participate in the **Social Enterprise Open Camp- Unlocking the potential of human & social capital**.

This international training event brings together some of the most remarkable voices from the social entrepreneurship scene in a residential and immersive camp.

BACKGROUND

The **Social Enterprise Open Camp** has for years been a **meeting point** between the knowledge and ideas of **social entrepreneurs** and leading mainstream companies, academic partners, and other ecosystem players. It is unique of its kind as it was designed to allow social entrepreneurs and third-sector players to grow and develop thanks to the dialogue with the leaders from the impact sector, finance, and other industrial sectors and doing this in an immersive training camp, with workshops, debates, and clinics.

For the 2023 edition, the **Social Enterprise Open Camp** will focus on another central issue to support the third sector, enterprises and social cooperatives the importance and role of human capital as a driver of change, development and growth.

More specifically, this year the training proposed by the **Social Enterprise Open Camp- Unlocking the potential of human & social capital** is designed as an articulated set of components useful to create a framework of theoretical knowledge and the direct experimentation of strategic design techniques and tools. The declinations of the theme will be:

- Redefinition and re-modulation of business models
- Creation of new corporate cultures and redefinition of governance
- Activation of skills networks, partnerships, contamination
- Human resource management: leadership, team leadership, team building
- Skills training, talent promotion and retention



- Management of internal mobility, business continuity and generational change
- Promotion of start-ups by young entrepreneurs
- Enhancement of intergenerational capital
- Inclusion and enhancement of diversity: gender, intergenerational, cognitive, ethnic

The event will take place from **October 20 to October 23, 2023** in the cities of Todi (Perugia).

We believe that participation in the **Social Enterprise Open Camp- Unlocking the potential of human & social capital** is an opportunity for building the social enterprises of the future and innovating the existing ones.

PROMOTERS AND PARTNERS

“SEOC Challenge 2023 - Phase 2” is promoted by (the “Promoters”):

THE PROMOTERS

Fondazione OPES-LCEF provides patient capital to early-stage companies whose products and services improve the lives of low-income people and create positive social and environmental impact. We were one of the first Italian vehicles to support social enterprises in developing and emerging economies, and recently in Italy.

We also support our companies with mentorship, strategic guidance, governance, temporary management, and the search for additional capital needed to scale into long-term solutions. We support the social impact ecosystem by organizing training initiatives, “boot-camps”, for social entrepreneurs, aspiring entrepreneurs, young people, innovators, and others. We actively promote private sector solutions to locally address poverty and inequality.

We deploy capital using gender and refugee lens investing.

CGM is a network that promotes the social enterprise development model in Italy, for an inclusive and sustainable economy for all. With its activities for over 30 years, it has been supporting its ecosystem of affiliated co-operatives and social enterprises in defining models for responding to community needs. CGM's operational levers are research & development, training and consulting: European and national projects, events, accompanying actions, open innovation programs involving the 42 associated territorial networks, for a total of about 500 cooperatives and social enterprises. Our reference sectors are welfare in all its declinations (education, social and health care, assistance and



care for the vulnerable, labor inclusion) but also urban regeneration, culture, tourism, social agriculture and local development in a wider sense.

THE PARTNERS

Fondazione Compagnia di San Paolo

Since 1563, Fondazione Compagnia di San Paolo has been working out of Turin for the common good, with a focus on people. The experience has taught them that the well-being of individuals is closely linked to that of their community. Therefore, the Sustainable Development Goals set by the United Nations are a valuable opportunity to contribute to the future of humankind at all levels and Fondazione Compagnia di San Paolo has taken on this challenge and reorganised themselves accordingly. Fondazione Compagnia di San Paolo has three main Goals: Culture, People and Planet, which can be achieved through fourteen Missions. They are committed to preserving and expanding the endowment to make contributions and develop projects working alongside institutions and in collaboration with our auxiliary bodies. This is the commitment, for the common good and for everyone's future.

Fondazione Cariplo

A philanthropic, grant making institution, supporting non-profit organizations and local institutions and communities in implementing projects with a social purpose in the following sectors: Arts and Culture, Welfare and Wellbeing, Scientific Research and Environment. Dating back to 1823, managing the assets gathered over 180 years by its predecessor, Cassa di Risparmio delle Provincie Lombarde (the Savings Bank of the Lombardy Provinces), to carry on its long-standing philanthropic tradition, Fondazione Cariplo aims at operating based on the principle of subsidiarity, anticipating needs, and fulfilling its special mission of being a resource that helps social and civil organizations better serve their community.

Innovazione per lo sviluppo

Innovazione per lo Sviluppo (Innovation for Development) is a program promoted by Fondazione Cariplo and Fondazione Compagnia di San Paolo active since 2016 aiming at fostering technological innovation processes in the international cooperation and development sector, in particular encouraging partnerships between Italy and Africa.

The activities of Innovazione per lo Sviluppo are structured along three axes of action:



1. Challenges / Open Innovation to foster collaboration between Civil Society Organizations (OSC) active in the international cooperation sector and Italian or African innovators. Since 2018, Innovazione per lo Sviluppo has supported 45 projects by Civil Society Organizations in partnership with innovators via the Technologies for Sustainable Development call and the Coopen participatory process. The latest tool created for the consolidation and replicability of the best solutions is the SPRINT call (the second possibility to present a project opens on June 3; Info <https://innovazioneviluppo.org/news/call-sprint/>)
2. Capacity Building and building a community of practice with hybrid skills aimed at operators of the international development cooperation sector. Since 2019, 24 courses have been organized by 17 technical partners. Overall, the courses have reached over 1000 international cooperation and development operators. In September 2023, the “Academy di Innovazione per lo sviluppo” will start to support the development of new and original training formats to be provided by experienced partners.
3. Events / Networking – both online and offline events – to exchange best practices and ideas: Open Days dell’Innovazione (2017, 2019, 2023) and Open Talks dell’Innovazione (2021-2022).

Fondazione CRT

Founded in 1991, Fondazione CRT is Italy’s third largest foundation of banking origin in terms of assets. It has granted a total of more than EUR 2 billion for over 42,000 projects in the fields of art, research, education, welfare, the environment and innovation in the North West in a national and international dimension.

Environmental impact, partnerships for sustainable development, gender equality, inclusion and the fight against inequality are the guidelines that have always guided Fondazione CRT, becoming a fully integrated part of its activities: programs and initiatives are increasingly “ sized” to the goals of the United Nations 2030 Agenda.

The Foundation also experiments with interventions in the logic of impact investing. One of the main examples at the European level is the urban regeneration of OGR Torino, the former Officine Grandi Riparazioni of trains, redeveloped by Fondazione CRT and converted into an innovative international centre for art and culture, scientific, technological and industrial research, and food.

Fondazione CRT is also active in the main international networks of philanthropy such as EVPA and Philea. It also collaborates with the United Nations and other organisations on a



global scale to strengthen the integration of the SDGs in its own interventions as well as in those of the other entities of the Fondazione CRT 'galaxy': Società Consortile per Azioni OGR-CRT, Scialuppa Onlus (set up in 1998 for the prevention of usury), Fondazione per l'Arte Moderna e Contemporanea, Fondazione Sviluppo e Crescita (for patient investments with a declared social impact), REAM SGR S.p.A. (a real estate asset management company with a social and development vocation), and Fondazione ULAOP Onlus for children.

Fondazione Pietro Pittini

Pietro Pittini Foundation is aimed at young and most vulnerable people to provide them with an opportunity of emancipation and enhancement of their potential. Together with different partners it creates and implements a wide sphere of activities towards educational and professional development likewise social and cultural support both at a regional and national level.

Fondazione Con il Sud

Fondazione CON IL SUD is a private non-profit organization created in November 2006 from the alliance between banking establishments, the third sector industry, and volunteers meant to encourage the development of Southern Italy through the promotion of paths of social cohesion. The Foundation backs "exemplary" interventions for the education of children to legality and for the fight against early school leaving, valuing young talents and attracting "brains" to the South, acts of protection and enhancement of common goods (culture, environment, social reuse of assets confiscated from the mafias), for the qualification of social and health services, for the integration of immigrants, all to promote community welfare. In 16 years, it has supported over 1,600 initiatives, including the birth of the first 7 community foundations in Southern Italy (in the historical center and the Rione Sanità in Naples, in Salerno, in Benevento, in Messina, in the Val di Noto, in Agrigento and Trapani), involving 7,000 different organizations – including non-profits, public and private bodies – and committing a total of over 280 million euros. In 2016, the social enterprise "Con I Bambini" was born, wholly owned by the Foundation, to implement the programs of the Fund for the fight against child educational poverty.

2. GOAL OF SCHOLARSHIP PROGRAM

"SEOC Challenge 2023 - Phase 2" will provide up to up to **25 scholarships** that gives the opportunity to participate at the Social Enterprise Open Camp in Todi (PG) from **October 20 to October 23, 2023.**



3. BENEFICIARIES AND REQUIREMENTS

To participate in the challenge it is necessary to fill in the application on the following site:
<https://seoc2023challenge.apply-idea360.com/>

To complete the application you need to:

1. apply to the call for applications accessing
<https://seoc2023challenge.apply-idea360.com/>
2. submit the CV
3. submit one of the following contributions chosen by the candidate:
 - o an essay (max. 2000 characters including spaces)
 - o a short video (max. 5 minutes)
 - o a presentation (max. 10 slides)

reporting known models and examples or by suggesting ideas, proposals, strategies, and ways to valorise, train and 'release' human and social capital within companies and to develop new business models with a real social and environmental impact.

It is important that the contribution is not 'generic', but really gives valid suggestions on some central issues, e.g:

- how to remodel business models, change governance and stimulate new corporate cultures
- how to activate competence networks, partnerships, contaminations
- how to foster skills training, the promotion and retention of talent, the management of internal mobility, business continuity and generational change
- how to enhance intergenerational capital and diversity

Belong to one of the following categories:

- a social cooperator, social entrepreneur, or social innovator who works in Piedmont or in Valle d'Aosta
- a social cooperator, social entrepreneur or social innovator who works in South Italy
- a recent graduate or undergraduate interested in social economy and impact investing or young social cooperators under 25
- an international cooperation operator
- an operator from the world of associations active on the issues of labor inclusion of fragile categories, migration, education and training of the new generations



- a social entrepreneur, social cooperator or social innovator

If you are a member of an NGO, social cooperative/enterprise, association or start-up, you can submit the fact sheet of your organization (optional)

Maximum two members from the same organization

4. ASSESSMENT CRITERIA

All applications will be assessed by Fondazione Opes-Lcef and CGM which will select, at their sole and absolute discretion, **up to 25 scholarship winners**. Evaluation will be based on:

- Effectiveness of the written text and/or video sent
- The professional profile and its relevance with the topics covered in the **Social Enterprise Open Camp- Unlocking the potential of human & social capital**

5. TIMETABLE

PHASE A – Application

Applications must be submitted

- **from 12.00 pm September 13 to 12.00 pm September 21, 2023**

with these modalities

- Access the site <https://seoc2023challenge.apply-idea360.com/>
- Register yourself, or log in if already registered, on the platform idea360
- Access the participation form by clicking on “**Apply**”
- Fill in the form by compiling all the mandatory fields required
- Attach the required documents

PHASE B – Selection and Communication

Selection

- **from September 21 to September 22, 2023**

Fondazione Opes-Lcef and CGM, at their sole and absolute discretion, will select up to 25 scholarship winners.

The candidates selected will be contacted by email. They will receive a code that gives access to the 2023 Social Enterprise Open Camp.

PHASE C - Registration for the participation in the Social Enterprise Open Camp 2023

The winners of the scholarships must register their participation **no later than**



- **26 September 2023 (for those selected in phase 2 of the challenge)**

on the site www.socialopencamp.org. To finalize the registration, the participant is required to fill out the registration form and pay a symbolic contribution of € 50,00 to support the initiatives of the organizers (copy of bank transfer to be sent by email to the organizers – email address will be indicated on the registration form).

The dates above may be updated and/or changed. Changes will be notified on the website <https://seoc2023challenge.apply-idea360.com/>

6. ACKNOWLEDGMENTS

Up to a maximum of 25 candidates will be selected and awarded a scholarship.

By accepting, each participant agrees that the submitted Project (*Attachment 2*) may be subject to publications and communication activities.

The Promoters and Partners, who are each Joint Controllers of the processing of the personal data provided by the participants, commit themselves to process the aforementioned personal data in full compliance with the provisions of the privacy policy attached to this Regulation as well as to maintain and protect confidentiality of the documents and information sent, except for the purposes strictly related to the initiative and to external communication activities.

All data provided on the participation form will be reviewed and assessed exclusively by:

- the working team made up of Promoters and Partners
- the system administrator
- all those who, for reasons strictly related to the management of the initiative, will have access to them.

7. EXCLUSION

Any attempt of fraud and any incorrect, partial, or false declaration will imply the immediate exclusion of the participant and/or the participating team.

Applications will not be considered if:

- not submitted within the deadline
- presented in partial form
- contrary to any rules of this Regulation and its annexes.



8. FURTHER INFORMATION

All operations will take place in accordance with current law. Promoters and Partners reserve the right to modify this regulation, respecting the nature and objectives of the initiative, to improve participation itself.

Promoter and Partners declare and guarantee that the initiative is not subject to the discipline of D.P.R. 430/2001 falling under exclusion cases pursuant to art. 6 of this D.P.R. For anything not covered by this Regulation and its annexes, please refer to the conditions of use of idea360 available at the following link: <https://idea360.com/>

9. ACCEPTANCE

Participation implies full and unconditional knowledge, approval, and acceptance of all the conditions contained in these Regulation and in its annexes, considered an integral part of the Regulation itself.